

THE COMMUNITIES FOR CONSERVATION

#2TreeChallenge



For the month of June, each \$5 text donation through Communities for Conservation will cover the average cost of planting 1 tree for Tree Canada's [National Greening Program](#) (\$4), and 1 tree for the International Conservation Fund of Canada's [Kijabe Forest Conservation Project](#) (\$1).

Our goal is to amplify our positive impact as an organization by increasing the funding for tree planting. As a community, it is our responsibility to take action in the midst of the climate crisis, if we are able.

If #TwoTreeChallenge were to be amplified 15 times over, #2TreeChallenge has the potential to fund the planting of 14,348,936 trees in total!

And, it's easy to participate! Follow the steps below:



1. Take a selfie with (or in) a tree!



2. Post the pic with the hashtag #2treechallenge, then text 'CONSERVE' TO 20222 to fund the planting of 2 Trees (\$5).



3. Tag 3 friends to do the same! In your post, you can write "I nominate @ @ @ to do the #2TreeChallenge! You have 24 hours to...(outline steps here)



if you want to "branch out" more, plant a tree yourself!



or plant flowers to help the bees!

MATH

1 person = 2 trees
Add 3 people = 8 Trees total (2+6 for 3 more people)
Add 9 people = 26 Trees total (8+18 for 6 more people)
Add 27 people = 70 Trees total
Add 81 people = 232 Trees total
Add 243 people = 718 Trees total
Add 729 people = 2176 Trees total
Add 2187 people = 6550 Trees total
Add 6561 people = 19672 Trees total
Add 19683 people, 59,038 Trees total
Add 59,049 people = 177,136 Trees total
Add 177,147 people = 531,430 Trees total
Add 531,441 people = 1,594,312 Trees total
Add 1,594,343 people = 4,782,998 Trees total
Add 4,782,969 people = 14,348,936 Trees total

In the case the #2TreeChallenge funds the planting of many millions of trees, we will work with our partners to determine which other projects should be supported, keeping full transparency with those who have participated in the #2TreeChallenge.

MORE INFORMATION:

- For information about Tree Canada, visit www.treecanada.ca
- For more information about Kijabe forest, visit <https://www.kijabeforest.org/>
- For more information about the International Conservation Fund of Canada, visit www.icfcanada.org
- For more information about the Kijabe forest, read about the project at the One Tree Planted website: <https://onetreepanted.org/collections/africa/products/kenya>
- For more information about Text-to-Donate, visit <https://www.mobilegiving.ca/en/donors/>

DISCLAIMER

If you decide to take a picture *in* a tree, Communities for Conservation is not responsible for any injuries/damage to the tree or individual(s) climbing the tree.

...we will, however, happily take credit for reconnecting you with your childhood memories and/or the amazing view resulting from climbing your tree. Happy climbing!